



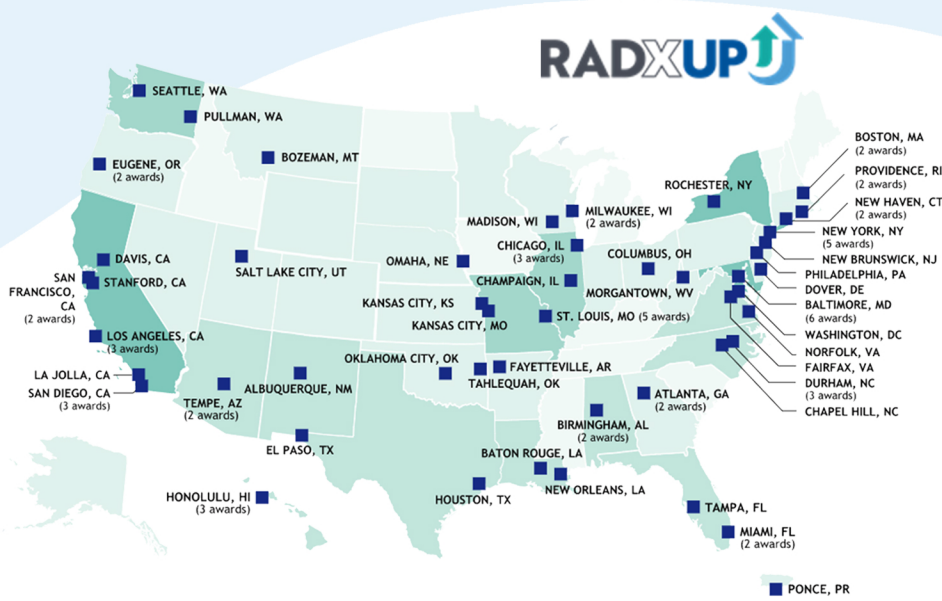
2020-2021: Year in Review

OUR MISSION

To promote health equity and social justice through partnerships between communities and academic institutions.

OUR COVID-19 RESPONSE

The COVID-19 pandemic has had a devastating impact on communities across the globe, deepening persistent health inequities. In response, CCPH has partnered with project leaders Duke Clinical Research Institute and UNC Center for Health Equity Research to support the Rapid Acceleration of Diagnostics - Underserved Populations (RADx-UP) Project, expanding access to COVID-19 testing in communities across the U.S.



ABOUT RADx-UP

Funded by the National Institutes of Health (NIH), the \$80 million RADx-UP grant aims to reduce health inequities by increasing access to COVID-19 testing in communities most affected by the pandemic. As co-lead of the RADx-UP Coordination and Data Collection Center (CDCC) Community Engagement Core, CCPH supports a community-engaged, participatory infrastructure designed to center the experiences and perspectives of diverse communities in COVID-19 testing and research. For more information, visit the website at radx-up.org.

Our RADx-Up Team

Based throughout the country, our team brings over 90 years' experience in community engagement, partnerships, and public health practice.



AL RICHMOND, MSW

CCPH EXECUTIVE DIRECTOR, CO-LEAD CDCC COMMUNITY ENGAGEMENT CORE



MARYLAND GRIER-UNION, BA

CCPH PROGRAM DIRECTOR



MELVIN JACKSON, MSPH

CCPH CONSULTANT



MAGDALENE WELLMAN, MPH, CHES

CCPH PROGRAM MANAGER



FATIMA GUERRAB, MPH, CHES

CCPH PROGRAM COORDINATOR



EMILY FINLEY, MPH

CCPH PROGRAM COORDINATOR

Year One Highlights

At a Glance

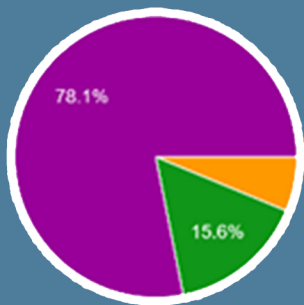
- Supported over **80** community-based COVID-19 testing sites in **35 states** and U.S. territories
- Distributed over **\$600,000** to affected communities through compensation and mini-grants
- Influenced the culture of **community-engaged research**
- Provided **training and technical assistance** and **capacity-building** support for community engagement efforts

CCPH views robust community partnerships as key to ending health inequities.

We aim to shift the mindset around community engagement by disrupting traditional research approaches and promoting partnership, equity, and community leadership.

- Provided leadership, strategy, and vision on building equitable partnerships with underserved communities
- Advocated for collaborating with and uplifting community partners as a key strategy to meet COVID-19 testing goals
- Integrated Principles of Community Engagement into CDCC staff training and development

We use our depth of expertise to enhance skills and share knowledge, best practices, and resources focused on community engagement.



Feedback from "Fundamentals of Community Engagement: Part 1" Training:

Value of Session

- Some
- Quite a Bit
- A Great Deal

- Planned, implemented, and evaluated community engagement trainings for CDCC staff
- Supported RADx-UP Working Groups' monthly meetings for researchers and community partners to collaborate on topics of interest that range from engaging African Americans to promoting Child Health
- Increased knowledge and understanding of community engagement principles through meeting and training facilitation and resource library contributions
- Launched tailored consultation services (e.g., Office Hours) for CDCC staff and NIH-funded community projects and partners, interacting with over 25 community projects in one month

We provide leadership in designing systems, policies, programs, and tools that enhance the capacity of our partners and funded sites to launch equitable, inclusive, and community-driven COVID-19 projects.

- Developed a CDCC staff training and development program to increase knowledge and skills in community-engaged research management
- Established a system for providing financial compensation to community partners for their valuable contributions to RADx-UP
- Facilitated the awarding of twelve \$50,000 Community Collaboration Mini-Grants to promote equitable access to funding for diverse community-based organizations leading the fight against COVID-19

CAPACITY BUILDING



SAY YES! COVID TEST

- Partnered with the National Institutes of Health (NIH), the Centers for Disease Control and Prevention (CDC), and key community leaders to expand access to free, rapid, at-home COVID-19 test kits in counties highly affected by COVID-19
- Provided guidance and support to 75 community partners in distributing over 62,000 test kits in Chattanooga, TN and Pitt County, NC

What's Next for Year 2?

- Expand and **strengthen community** engagement expertise and support throughout the RADx-UP network
- Continue to **provide leadership** and vision in community engagement across the CDCC
- Hire additional staff to **support the growth** and expansion of CCPH's COVID-19 work
- Extend training** and technical support based on best practices for disseminating research findings
- Support the expansion of **COVID-19 At-Home Testing** throughout the U.S.